



### About the Swades Foundation

Founded by Ronnie & Zarina Screwvala, Swades Foundation operates with the single-minded focus of **empowering 1 million Rural Indians every 5 years**. We aim at bringing together best global practices, corporate thinking and accountability, highest standards of corporate governance to create a model of sustainable development, which is an industry benchmark and can be replicated at scale.

**Our vision:** To build a **model for sustainable and irreversible change** by **empowering rural communities** to become **self-dependent** and thereby, creating **rural communities that are a strong asset** to 21<sup>st</sup> century India.

**Our strategy:** To **Engage, Empower, Execute and Exit**. To engage rural communities with corporates, young urban India, not-for-profit organizations and governments and empower our communities to execute programs that transform their own lives, enabling us to exit and allowing them to serve as role models and change agents for the rest of the country.

We **currently execute ~70 programmes** in our geography and work with **partners** including Tata Trusts, Reckitt Benckiser, Mahindra & Mahindra, Coca-Cola, ONGC, UTI, Red Cross, Rotary, Laxmi Charitable Trust, Teacher Foundation, Room to Read, CAF India and Nasscom to name a few. As a key **operating process** we ensure that funds generated through collaborations / partnerships are utilized for **programmes only**. **All overhead costs** (staff, salaries, admin expenses etc.) are **borne by the foundation**.

### The Swades 360°, Inside-Out Model of Development

Our USP is the **unique 360° intervention inside-out model of development, which has a multiplier effect**. Keeping the community as the nucleus; we build and empower multiple community based institutions, link them to relevant stakeholders and co-execute development programmes. Our holistic approach covers all aspects of individual and community development through 5 verticals – **Community Mobilisation, Water & Sanitation, Agriculture & Livelihood, Education and Health & Nutrition**. Our strength is our **1500+ strong team** of which 1300+ are community volunteers and 300+ full time staff (FTE) of specialists and professionals; 90% FTE work at the grassroots, making us a **strong execution foundation**.

**Swades' 5 Year Goals (2013-2018) and Progress:** In **~3 years**, we have reached out to all of **2000 villages** in our **current geography** (6 blocks of Raigad dist., Maharashtra: Mahad, Mangaon, Mhsala, Poladpur, Shrivardhan and Tala) impacting **471,000** people.

- **Education:** Swades aims to empower **2700 Schools** with **200,000 Students** and **10,000 Teachers** holistically transforming schools via **~17 programs**  
**Work done till Nov'16:**
  - a. Impacting >123,000 children through 1275 schools (Govt. + private), 806 Anganwadis, 39 Junior colleges
  - b. Leadership training to 3620 teachers & 1275 principals
  - c. Upgraded infrastructure such as toilets, drinking water facilities, libraries, Math kits amongst others in 1233 schools
- **Water & Sanitation:** Swades will build **25,000 personal toilets** and ensure each of our **260,000 households** have **200 litres** of potable water a day across the year  
**Work done till Nov'16:**
  - a. Constructed **10,889 toilets** and plan to build ~14,000 more toilets in the next 3 years
  - b. Built **211 water schemes** providing drinking water to **16,330 households** impacting over 70,000 villagers
- **Health & Nutrition:** Swades will create **2500 Community Health Workers (Swa-Raksha Mitras: SRMs)**. Our focus is on Eye Care, Maternal and Childcare, Nutrition and Anti-Anaemia and ensuring strong government linkages  
**Work done till Nov'16:**
  - a. Inducted **1059** highly trained SRMs serving a population of **~471,000**
  - b. Screened **177,123 people** and provided **~32,500 high quality spectacles** and **5873 free cataract surgeries** via our Mobile Medical Unit
- **Community Mobilisation:** Swades will empower **8248 Self Help Groups** and **720 Governance Groups** located in **4124 villages** or hamlets of **720 Gram Panchayats** by ensuring deep engagement with the community through monthly Community level meets in every village focusing on gender and financial literacy  
**Work done till Nov'16:**
  - a. Formed **1863** Self Help Groups
  - b. Opened 2 large community centres for adult education and training
  - c. Trained 908 elected Gram Panchayat members
- **Agriculture & Livelihood:** Swades will uplift and enrich the lives of **200,000 farmers** and target an annual income of **INR 2 lakhs** per household. To economically empower **2 lakh families** by enabling them to live with dignity and make their own livelihood choices  
**Work done till Nov'16:**
  - a. Exposure trips, visits and trainings for **20,000 farmers**; teaching new farming technologies to enhance yields at low costs and turn small farms into lucrative businesses
  - b. Built **5000 demo farms** for SRI Rice
  - c. Grafted **>80,800 trees** and distributed **320,000 new plants** for horticulture
  - d. **1,066 dairy entrepreneurs** created with 1411 milch cattle
  - e. Poultry (egg & meat) for **1214 households** and 11 brooding units