

SWADES FOUNDATION

Founded by Ronnie & Zarina Screwvala, we operate with a single-minded focus of **empowering 1 million Rural Indians every 5-6 years**. We are bringing together best global practices, corporate thinking and accountability, highest standards of corporate governance to create a model of sustainable development, which is an industry benchmark and replicable at scale.

Our vision: Build a model for sustainable and irreversible change by **empowering rural communities** to become **self-dependent**, creating **rural communities as a strong asset** to 21st century India.

Our strategy: To **Engage, Empower, Execute and Exit**. To engage rural communities with corporates, urban youth, NGOs and governments and empower them to co-execute programs that transform their lives which enables our exit, creating role models and change agents for the rest of the country.

We **currently execute ~70 programmes** in our geography and work with **partners** including Tata Trusts, Reckitt Benckiser, Mahindra & Mahindra, HSBC, Deutsche Bank, UTI, Great Eastern Shipping, HDFC Bank, Australian Consulate, Red Cross, Rotary, Laxmi Charitable Trust, The Teacher Foundation, Room to Read to name a few. As an **operating process** we ensure funds generated through collaborations / partnerships are utilized for **programmes only**. **All overhead / administrative costs (staff, admin expenses etc.) are borne by the foundation.**

Swades 360°, Inside-Out Model of Development

Our USP is a **360° intervention inside-out model of development, with a multiplier effect**. Our holistic approach covers all aspects of individual and community development through 4 key verticals – **Health & Nutrition, Education, Water & Sanitation and Economic Development**. Our strength is our **1350+ strong team** comprising 1000+ community volunteers and 350+ full time staff (FTE specialists & professionals); 90% FTE work at the grassroots, making us a **strong execution foundation**.

Swades' 5 Year Goals (2013-2018) and Progress

In **~3 years**, we are impacting all of **2000 villages** in our **current geography** (6 blocks of Raigad dist., Maharashtra: Mahad, Mangaon, Mhsala, Poladpur, Shrivardhan and Tala) impacting **471,000** people.

HEALTH & NUTRITION

Swades will create 2500 Community Health Workers (Swa-Raksha Mitras: SRMs). Our focus is on Vision-care, Maternal and Child Health, Nutrition, Cardiac-care for Children and ensuring strong government linkages

- Community Health Workers: 953** highly trained SRMs serving a population of **~471,000**
- Vision-care:** Screened **195,448 people** and provided **36,088 spectacles** free of cost. Supported free of cost **6,779 cataract surgeries**.
- Children with Special Needs (CWSN):** Provided visual aids to **98** and operations of **19**
- Anaemia:** Screened and tested **13,149 children**
- Cardiac-care:** Supported operations for **54** children

EDUCATION

Swades aims to empower 2700 Schools with 200,000 Students and 10,000 Teachers holistically transforming schools via ~17 programs

- Impacting >123,000 children** in **1,275** schools, **806** Anganwadis and **39** Junior colleges
- Leadership training to 1,275 principals** and **in-service training to 3,620 teachers**
- Infrastructure upgrades** viz. toilets, drinking water facilities, libraries etc. in **1,233 schools**
- Career counselling** for better prospects to **45,504 students**
- Scholarships: 180 Excellence scholarships** for professional courses and **2,442 mass scholarships** (Grade XI & XII)
- Children with Special Needs (CWSN):** Trained **323 teachers** and setup one **Learning Resource Centre**.

WATER & SANITATION

Swades will build 25,000 household toilets and ensure 200 Litres of potable water/day through the year in 260,000 homes

- Constructed **13,363 households toilets**; plan to build ~12,000 more toilets in ~2 years
- Built drinking water schemes with taps in **20,828 homes** impacting ~100,000 lives

ECONOMIC DEVELOPMENT

Community Mobilization

Swades will empower 8248 Self Help Groups and 720 Governance Groups located in 4124 villages or hamlets of 720 Gram Panchayats by ensuring deep engagement with the community through monthly Community level meets in every village focusing on gender and financial literacy

- Self Help Groups:** Formed **1863 SHGs**
- Opened 2 large community learning centres for adult education and training
- Trained **908** elected Gram Panchayat members

Agriculture & Livelihoods

Swades will uplift and enrich the lives of 200,000 farmers; targeting annual income of INR 2 lakhs per household. To economically empower 2 lakh families by enabling them to live with dignity and make their own livelihood choices

- Capacity Building:** Exposure trips, visits and trainings for **20,000 farmers**; teaching new farming technologies to enhance yields at low costs and turn small farms into lucrative businesses
- Advanced Paddy Cultivation: 11,351 farmers** adopted the technique, leading to average 30% increase in yield & income
- Drip Irrigation & Community Farms:** Transformed **291 acres** through drip irrigation and **161 acres** in community farming
- Poultry (egg & meat): 1759 households** supplemented and **34 brooding units**
- Dairy: 1312 entrepreneurs** created with **1756** milch cattle
- Grafted **>80,800 trees** and distributed **320,000 new plants** for horticulture