

SWADES FOUNDATION

Founded by Ronnie & Zarina Screwvala, we operate with a single-minded focus of **empowering 1 million Rural Indians every 5-6 years**. We are bringing together best global practices, corporate thinking and accountability, highest standards of corporate governance to create a model of sustainable development, which is an industry benchmark and replicable at scale.

Our vision: Build a model for sustainable and irreversible change by **empowering rural communities** to become **self-dependent**, creating **rural communities as a strong asset** to 21st century India.

Our strategy: To **Engage, Empower, Execute and Exit**. To engage rural communities with corporates, urban youth, NGOs and governments and empower them to co-execute programs that transform their lives which enables our exit, creating role models and change agents for the rest of the country.

We **currently execute ~70 programmes** in our geography and work with **partners** including Tata Trusts, Reckitt Benckiser, Mahindra & Mahindra, HSBC, Deutsche Bank, UTI, Great Eastern Shipping, HDFC Bank, Australian Consulate, Red Cross, Rotary, Laxmi Charitable Trust, The Teacher Foundation, Room to Read to name a few. As an **operating process** we ensure funds generated through collaborations / partnerships are utilized for **programmes only**. **All overhead / administrative costs (staff, admin expenses etc.) are borne by the foundation.**

Swades 360°, Inside-Out Model of Development

Our USP is a **360° intervention inside-out model of development, with a multiplier effect**. Our holistic approach covers all aspects of individual and community development through 4 key verticals – **Health & Nutrition, Education, Water & Sanitation and Economic Development**. Our strength is our **1350+ strong team** comprising 1000+ community volunteers and 350+ full time staff (FTE specialists & professionals); 90% FTE work at the grassroots, making us a **strong execution foundation**.

Swades' 5 Year Goals (2013-2018) and Progress

In **~3 years**, we are impacting all of **2000 villages** in our **current geography** (6 blocks of Raigad dist., Maharashtra: Mahad, Mangaon, Mhsala, Poladpur, Shrivardhan and Tala) impacting **471,000** people.

HEALTH & NUTRITION

Swades will create a cadre of community health workers (Swades Mitras: SMs); Our focus is on Vision-care, Maternal and Child Health, Nutrition, Cardiac-care for children and ensuring strong government linkages

- Community Health Workers: 970** highly trained SMs serving a population of **~471,000**
- Vision-care:** Screened **208,582 people** and provided **38,785 spectacles** free of cost. Supported free of cost **7,324 cataract surgeries**
- Children with Special Needs (CWSN):** Provided visual aids to **98** and operations of **20**
- Anaemia:** Screened and tested **13,149 children**
- Cardiac-care:** Supported operations for **59** children

EDUCATION

Swades aims to holistically transform schools - improve infrastructure, provide scholarships and undertake training for principals & teachers

- Impacting >123,000 children** in **1,275** schools, **806** Anganwadis and **39** Junior colleges
- Leadership training to 1,148 principals** and **in-service training to 2,484 teachers**
- Infrastructure upgrades** viz. toilets, drinking water facilities, libraries etc. in **1,233 schools**
- Career counselling** for better prospects to **45,504 students**
- Scholarships: 146 Excellence scholarships** for professional courses and **3,302 mass scholarships** (Grade XI & XII)
- Children with Special Needs (CWSN):** Trained **323 teachers** and setup one **Learning Resource Centre**.

WATER & SANITATION

Swades will ensure that every household in its geography has a toilet and receives 200 litres of potable water/ day through taps installed at homes.

- Constructed **toilets in 15,943 homes**; plan to build ~10,000 more toilets in ~2 years
- Built drinking water schemes with taps in **22,260 homes** impacting >110,000 lives

ECONOMIC DEVELOPMENT

Community Mobilization

Swades will empower Self Help Groups and Governance Groups located in 2000 villages or hamlets of the 360 Gram Panchayats by ensuring deep engagement with the community through monthly Community level meets in every village focusing on gender and financial literacy

- Self Help Groups:** Formed **1863 SHGs**
- Opened 2 large community learning centres for adult education and training
- Trained **908** elected Gram Panchayat members

Agriculture & Livelihoods

Swades will uplift and enrich the lives of its farmers and entrepreneurs; targeting annual income of INR 2 lakhs per household, empowering and enabling them to live with dignity.

- Capacity Building:** Exposure trips, visits and trainings for **~20,000 farmers**; teaching new farming technologies to enhance yield at low costs
- Advanced Paddy Cultivation: 11,351 farmers** trained on the technique, for better and progressive increase in yield & income
- Drip Irrigation:** Transformed **583 acres** through drip irrigation
- Poultry (egg & meat): 2,309 households** supplemented and **38 brooding units**
- Dairy: 1,908 entrepreneurs** created with **2,590 milch cattle**
- Goat Rearing: 303 households** engaged with **1222 animals**
- Skilling:** Placed **498 youth** in formal employment
- Grafted **>80,800 trees** and distributed **320,000 new plants** for horticulture