



swades
FOUNDATION

Rural Empowerment

ANNUAL REPORT 2014-2015

स्व
SE
BANE
DES



swades
FOUNDATION

Rural Empowerment

We, at the Swades Foundation, draw our inspiration for the simple and powerful word...**Swā**, the Self. **Swā** embodies the Empowered Self and forms the core of everything we believe and do.

We believe that every person has the power to create transformational change, change for a better future for themselves, for our beloved country and for the world

Swā Se Bane Des - It is these words that inspire us every day in our audacious task of empowering 1 million lives in Rural India every five years. It is these words that motivate us to not give up, despite the many challenges on our path and it is these words that brighten our lives when we see the impact they create on the communities we work with.

Yes indeed, Swā se Bane Des.

INDEX

MESSAGE FROM FOUNDERS & COO	10
ABOUT US	11
OUR STRATEGIC FOCUS	12
TESTIMONIALS	13
OUR MODEL	18
PROJECT IMPACTS	20
OUR TEAM	32
OUR PARTNERS	34
FINANCIALS	36
OUR HEROES	40
PRESS COVERAGE	46







Rotary International



SUJODH
FOUNDATION

RAIN WATER HARVESTING PROJECT

Dedicated To The People Of Vicharewadi / Boudhawadi
December, 2013 by

ROTARY INTERNATIONAL,

ROTARY CLUB OF BOMBAY METROPOLITAN, R.DIST-3140.







swades
Synantec
Room to Read

This library was established through the cooperation of Education department, Rajawade Zilla Parishad and local community along with Room to Read, Swades Foundation and Synantec. It is dedicated to the children and teachers of Rajawade District in whom we hope for a bright future through the power of education.

माझ्या आईची साठी

माझ्या आईची साठी

Ronnie & Zarina Screwvala Founder Trustees

It is our deepest belief that India cannot rise to its true potential without a fundamental transformation in the lives of our people in Rural India. We believe in empowering every individual with the capacity to transform his or her own life. The Swa in our name Swades embodies this very thought and forms the core of everything we do.

We initiated SHARE (Society to Heal Aid Restore Educate) 15 years ago. Today SHARE has metamorphosed into the Swades Foundation. Our dream is to lift a million people out of poverty every five years, to create a model of development that can be replicated by others, not only in India, but across the world. We aren't naïve about the task we've set but are determined to create communities that will have the ability to contribute substantially to India's growth story.

We work to bring the very best of corporate thinking, accountability, technology and training to our village communities. We also believe that there is no silver bullet to solving the problem of poverty. Its complexity demands a holistic 360-degree multi-sector approach. We work in collaboration with 30 partners as well as corporates, universities and the government to create an ecosystem for transformational change.

We hope to excite, energize and inspire you to engage with Rural India and bring about a change that will positively impact the whole country. The destiny of our country is found within the power of our decisions.

If not now, then when?

If not us, then who?

Praveen Aggarwal Chief Operating Officer

Every organization has its own unique culture, made up of its values, its attitudes, its history and its collective consciousness. For us, at the Swades Foundation, our uniqueness lies in our people. Our people who are driven by the common passion of empowering our communities and creating value. Our entire team of 1200 people believes that with passion, commitment, dedication and planning no problem is unsolvable.

It is this passion to achieve the unachievable that we want to translate into our communities because that would be empowerment in its true sense. If we are able to instill a belief and an attitude of 'Can Do' within our community members, we will be well on our path in creating a permanent positive change in their lives. This is the heritage we want to leave with them.



About Us

Founded by Ronnie and Zarina Screwvala, the Swades Foundation operates with the single-minded focus of empowering Rural India. Our vision is Rural Empowerment through the best practices, modern technology and values.

Our philosophy states that India lives in her Villages and we cannot rise to our true potential as a country without a fundamental transformation in the lives of people in rural India. At the Swades Foundation we believe that the partnership of rural India with corporates, young urban India, the Government and other foundations is the key to create a permanent and irreversible change for good.

We aim at bringing together the best global practices, corporate thinking and accountability, the highest standards of corporate governance to create a model of sustainable development, which is a benchmark in the industry and can be replicated at scale. We strongly believe in collaboration and working with multiple partners including other foundations, NGOs, corporates and the government.

Our Mission is to empower 1 million Rural Indians every 5 years, creating a permanent, irreversible change for good. We believe in a holistic 360-degree development with a focus on five verticals Community Mobilisation, Water & Sanitation, Agriculture & Livelihood, Education and Health & Nutrition. This model empowers our communities with the capability of creating choices for themselves and their families, allowing them to transform their own lives and ensuring a permanent and irreversible change for good.

Our strategy is to Engage, Empower, Execute and Exit: To engage rural communities with corporates, young urban India, not-for-profit organizations and governments and empower our communities to execute programs that transform their own lives, enabling us to exit and allowing them to serve as role models and change agents for the rest of the country.

We currently execute over 70 programmes on the ground in our geography and work with 35 partners including Coca-cola, ONGC, Habitat for Humanity, Red Cross, Rotary, READ Global, Ammada Trust, Laxmi Charitable Trust, Time n Talents Club, Computer Masti, Teacher Foundation, Room to Read, CAF India, Nasscom, Fuel.

Our strength is our 600+ strong team of which 400+ are community volunteers and 200+ full time staff of specialists and professionals of which 90% work at the grassroots, making us a strong execution foundation. (As on March 2015)

OUR VISION:

Rural empowerment through the best practices, modern technology and values.

OUR PHILOSOPHY:

India lives in her villages and we cannot rise to our true potential as a country without a fundamental transformation in the lives of people in rural India. At the Swades Foundation we believe that the partnership of rural India with corporates, young urban India, the government and other foundations is the key to create a permanent and irreversible change for good.

OUR STRATEGY:

Engage, Execute, Empower & Exit - To engage rural communities with corporates, young urban India, not-for-profit organizations and governments to execute programs that empower our communities to transform their own lives, enabling us to exit and allowing them to serve as role models and change agents for the rest of the country.

OUR MISSION:

To create a permanent, irreversible change in the lives of 1 million people in rural India in the next 5 years.

Empowering 1 million villagers through

Community Mobilisation:

Enabling 12,000 Self Help Groups and ensure deep engagement with the community by ensuring Community level meets every month, in every village. Ensuring gender and financial literacy and empower Panchayats.

Education:

Empowering 2700 Schools with 200,000 Students and 10,000 Teachers creating whole school transformation via over 17 programmes.

Water & Sanitation:

Ensuring potable tap water in every home through water harvesting and a personal toilet in every home.

Agriculture & Livelihood:

Uplifting the lives of 100,000 farmers, create 1000's of small businesses and opportunities for employment including skills and placement, thus targeting an annual income of Rs.2 lacs per HH.

Health & Nutrition:

Creating 2500 Community Health Workers (Swaraksha Mitras). Our focus is on Eye Care, Maternal and Childcare, Nutrition and Anti-Anemia along with ensuring strong government linkages.

“I've known Ronnie and Zarina for many years. The vision and passion they brought to Media changed the industry. I am delighted with their Swades Foundations' focus on Rural Empowerment as I believe it is the key to building a Better India. Their Mission of transforming the lives of 1 million Rural Indians in the next 5 years is inspiring and I wish them every success.”

– Anand Mahindra

“Ronnie & Zarina, my heart-felt congratulations to you. May this new work of yours be one of the greatest achievements of your lifetime. I request each one of you to promise your support. Our country needs our time, passion and our money. Let us commit to our country and to those who have taken on the task of transforming it. The destiny of our society is found within the power of our decisions.”

– Amitabh Bachchan

“Ronnie and Zarina have dared to dream about a truly empowered Rural India. The Swades Foundation is their ambitious endeavor to actualize that dream by creating and executing a holistic and sustainable Model of Development of Rural India. Their approach of connecting Rural India with not just Urban India but also the world is truly exciting.”

– Nandan Nilekani

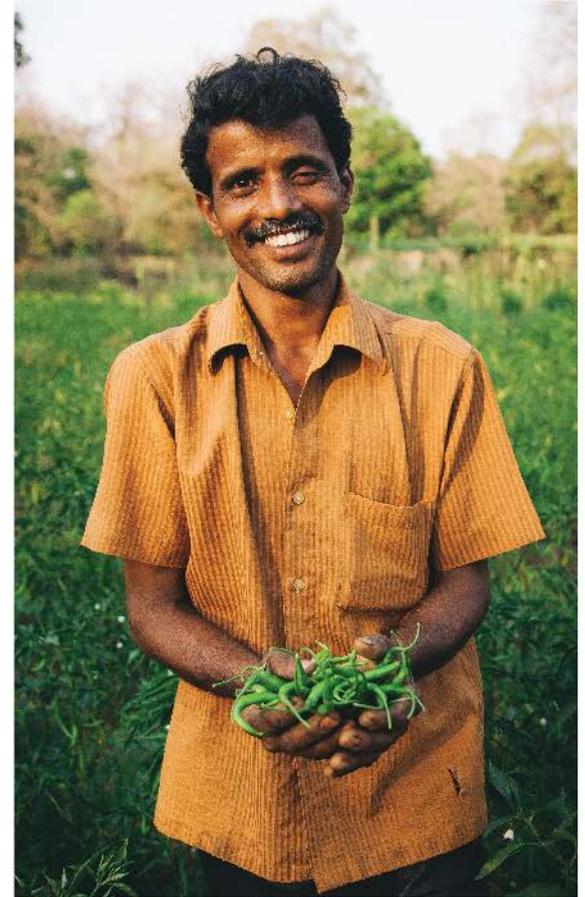
“I am deeply inspired by the work being done by Ronnie and Zarina. It is rare to meet people who find motivation within themselves and create inspiration for others around them...Ronnie & Zarina do just that. Their determination comes from their deep rooted belief in the cause of Rural Empowerment. Their desire to create an India without barriers, an India free from poverty is beyond remarkable. The work done by their foundation – Swades – is commendable and their focus and conviction is unmatched.”

– Vidya Balan

TESTIMONIALS









Swades 360 Degree Model



Swades 360 Degree Model 1200+ member team

The Swades Foundation - A grassroots execution foundation, operating with the single-minded focus of empowering Rural India. We aim to create a model of sustainable development which can be replicated at scale.

CREATING MODEL INDIAN VILLAGES.

INSIDE-OUT MODEL

Keeping the community as the nucleus, we build and empower multiple community based institutions, link them to relevant stakeholders and co-execute development programmes across our verticals.

360 DEGREES

We focus on holistic development covering all aspects of individual and community development through our 5 verticals – Community Mobilisation, Water & Sanitation, Agriculture & Livelihood, Education, Health & Nutrition.

1200+ MEMBER TEAM

Our strength lies in our 1200+ strong team of which 1000+ are community volunteers and 200+ full time staff of specialists and professionals of which 90% work at the grassroots, making us a **strong execution foundation.**

Swades Community Mobilisation

GOAL Empower 8248 Self-Help Groups and 720 Governance groups located in 4124 village hamlets of 720 Gram Panchayats by allowing the community to identify its needs & promote community interests, good leadership & democratic decision-making for better governance and impactful interventions.

WE BELIEVE Deep and regular engagement with the community will lead to Sustainable Social Change.

WE CREATE Empowered institutions like Self Help Groups (SHGs) and Village Development Committees in every village. We link these institutions with banks, government schemes and other NGOs.

WE EXECUTE **Self Help Groups (SHGs):** Creating these women groups to act as catalysts for change in the community

- ▶ We have formed 1863 SHGs,
- ▶ We to form 8248 SHGs in the next 4 years

Village development meetings: Continuously engaging with the community to strengthen the knowledge, skills, attitude and practices related to health, education, agriculture, water, sanitation and livelihoods. To strengthen their capacities to set the agenda of development and implementation skills so that the community is empowered to sustain the outcomes beyond Swades intervention.

- ▶ We have reached out to 472,000 villagers, we plan to reach out to 1,000,000 villagers in the next 4 years

Community Centres: Establishment of Community Learning Centres equipped with libraries, computers and vocational resources and other programmes.

- ▶ We have built 2 centers impacting 93 Villages with state of art E-learning center, Library and Sewing Classes.

Strengthening Panchayat Raj Institutions

- ▶ We have trained 278 elected Gram Panchayat members. We plan to reach out to 1080 elected representatives of Gram Panchayat in next year



Swades Water & Sanitation

GOAL Building 40,000 personal toilets and ensuring each of our 260,000 households have 200 liters of potable water per day, round the year.

WE BELIEVE Access to safe drinking water and toilet is a fundamental right.

Each of our 260,000 households must have 200 liters of potable water per day, round the year.

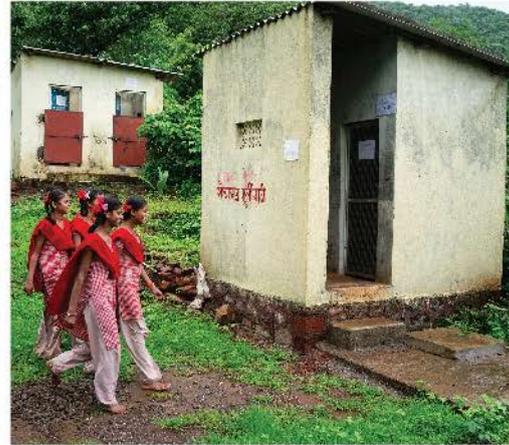
- WE CREATE**
- ▶ Water harvesting, recharge & storage structures, water distribution systems.
 - ▶ 100% Open-Defecation free communities with a toilet in every household and under-resourced schools.
 - ▶ Empowered Village Development Committees to plan, execute and monitor all programmes for sustainable change.

WE EXECUTE Sanitation:

- ▶ We have built 2209 toilets till date and plan to build 40,000 + toilets in the next 4 years.

Structures:

- ▶ We have built 733 structures directly impacting 82,109 villagers and plan to build 2600 large structures impacting 1 million people



Swades Health & Nutrition

GOAL Our focus is on Eye Care, Maternal and Childcare, Nutrition and Anti-Anaemia along with ensuring strong government linkages. Also creating a strong cadre of 2500 trained Community Health Workers (Swaraksha Mitras)

WE BELIEVE Every individual should be empowered to live a healthy and productive life.

WE CREATE

- ▶ Empowered Institutions for sustainable change through our highly trained cadre of Swades community health workers i.e. SwaRakshaMitras (SRMs). We link our SRMs and communities to government and private health facilities as well as other NGOs and charitable hospitals
- ▶ Training & capacity building programmes for government and private frontline health personnel – doctors, ANM, ASHAs, and Anganwadi (workers).

WE EXECUTE **SwaRakshaMitras (SRMs)** : A cadre of Swades community health workers providing basic paramedical services & sharing health related information with the communities.

- ▶ Trained 1057 SRMs impacting a population of 364,000 villagers with an aim to induct 2580 SRMs covering 1 million villagers in the next 4 years

Anaemia Management: Iron and folic acid programs, pre & post testing and regular follow-ups.

- ▶ We have covered 23,000 children (6 months -11 years) and 60,000 adults, we plan to cover 1 million people in the next 4 years

Eye Care Camps: Free screening, identification and diagnosis, providing subsidized spectacles, free cataract surgery.

- ▶ Provided 6,096 free spectacles
- ▶ We have treated 4728 cases of refractive error and plan to treat 175,000 people in the next 4 years
- ▶ We have provided free cataract surgery to 1532 people and plan to reach out to 45,000 people in the next 4 years

Malnutrition Reduction Programme: Detecting and rehabilitating malnourished children by breastfeeding counselling and providing special feeds

- ▶ 556 out of 3,459 children screened were found to be malnourished. They were provided Ready-to-Use-Therapeutic-Food sachets to overcome the malnourished status



GOAL Empowering 2700 Schools with 200,000 Students and 10,000 Teachers creating whole school transformation via approximately 170 programmes.

WE BELIEVE In joyful, empowering education focusing on enhanced livelihood, creating socially and environmentally conscious citizens who are catalysts for change

WE CREATE

- ▶ Empowered institutions for complete school transformation - Leadership/Principal & Teacher training, Child Panchayats, and Parent-Teacher Groups.
- ▶ We link our schools to government schemes, other schools, universities, NGOs and donors.

WE EXECUTE **Principal Training:** Empowering school principals through administrative trainings, computer skill training amongst others to be able to lead by example.

▶ We have trained 535 school principals, we plan to train 2700 principals in the next 4 years

Teacher Training Program: Successful delivery of education is largely dependent on the teachers, we carry out successful programs through various techniques like classroom management, positive disciplining, multiple intelligence and more.

▶ We have trained 2000 teachers, we will train 10,000 teachers in the next 4 years.

Skill Enhancement for Students: Computer literacy and English literacy, linkages to higher education, career counselling and scholarships.

▶ We have reached out to 36,000 students, we plan to reach out to 200,000 students in the next 4 years

Facilities upgradation: Need based upgradation of infrastructure like toilets, drinking water, libraries amongst others in under-resourced schools

▶ We have provided infrastructure upgradation to 278 schools, we plan to reach out to 1500 schools in the next 4 years



GOAL The Swades Foundation targets an annual family income of Rs. 2 lacs per household.

Through agriculture and dairy we plan to uplift and enrich the lives of 160,000 farmers and target an annual income of Rs.1 lacs per household.

WE BELIEVE The essence of empowerment is a fulfilling livelihood enabling each individual to care for himself/herself and family.

WE CREATE Empowered farmer clubs linked to government schemes, banks & markets and access to best practices, including community farming and collective buying and selling. We will empower 160,000 farmers through multiple new technologies and processes.

WE EXECUTE **Innovative farming techniques:**

- ▶ We have motivated 2500 farmers to grow second crops and have targeted to add 10,000 farmers in the next 4 years
- ▶ We have built 1500 demo farms for SRI Rice, we plan to scale up to 100,000 farms in the next 4 years
- ▶ We have created 172 demo farms for drip irrigation, we plan to create 5000 farms in the next 4 years

Horticulture: Grafting and plantation of mango and cashew trees to yield higher value produce

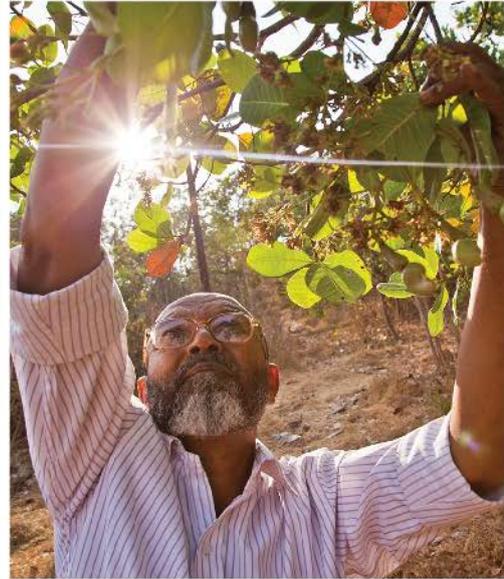
- ▶ We have grafted 19,963 trees, we plan to graft 500,000 trees in the next 4 years
- ▶ We have distributed 23,500 new plants for horticulture, we plan to scale up to 500,000 new plants in the next 4 years

Cattle Breed Improvement: Promoting asset creation through artificial insemination of best quality breeds of cows and buffaloes

- ▶ We have artificially inseminated 350 cattle, we will scale up to 50,000 cattle in next 4 years

Exposure Trips & Training: Through agriculture extension activities like training on various crops, farming related subjects and exposure to various innovative wealth creating technologies and practices

- ▶ We have trained 9300 farmers, we plan to train 100,000 farmers in the next 4 years



Swades Livelihood

GOAL The Swades Foundation targets an annual family income of Rs. 2 lacs per household. Economically empowering all families in our geography to earn an annual family income of Rs. 1 lac per household by creating opportunities for small businesses and employment.

WE BELIEVE The essence of empowerment is a fulfilling livelihood enabling each individual to care for himself/herself and family.

WE CREATE Create an ecosystem for rural economic development by reaching out to every economically challenged household in our target geography and enabling them to become “economically stable”.

WE EXECUTE Rural enterprises to generate local employment.

- ▶ We have established one Rural BPO with a capacity to employ 300 youth and plan to establish at least 4 BPOs employing 2000 youth / families in the next 4 years.
- ▶ We have setup 48 backyard poultry units and aim to setup 15,000 in the next 4 years
- ▶ We have setup 33 mushroom cultivation units and aim to setup 1000 in the next 4 years

Cashew Enterprise Development Program.

- ▶ We are supporting 20 cashew processing units with backward and forward linkages, we will support at least 50 units in the next 4 years.

Livelihood training for Self Help Groups.

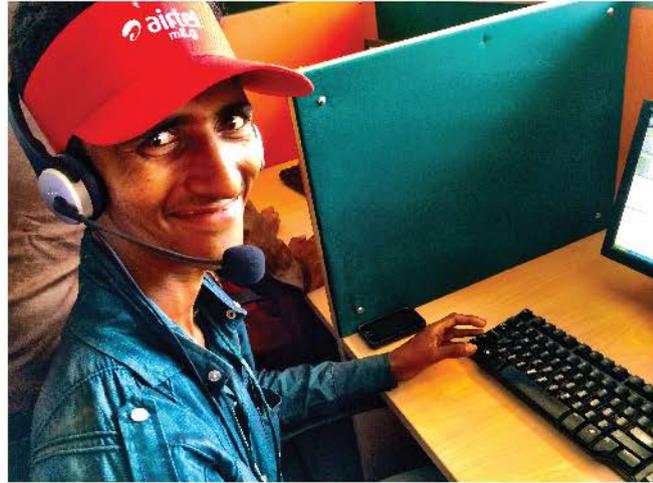
- ▶ We have provided livelihood training in agro processing activities (fresh mango marketing, processing of mango, jackfruit, kokam, amala, milk) to 10 SHGs and will provide training to 500 SHGs in the next 4 years in projects like cashew, mushroom, poultry etc.
- ▶ We have established 2 stitching centres linked to market that employ 80 women, we will establish 10 centres employing 500 women in the next 4 years.

Employment oriented skill development program for youth.

- ▶ We have provided skill development training and employment to 200 youth & will provide training to 10,000 youth in the next 4 years.

Sustain community cadres.

- ▶ Create livelihood opportunities to sustain community cadres/Community volunteers like SRM's and SKD's through institutional building.



Our Team



Ronnie Screwvala
Founder Trustee



Zarina Screwvala
Founder & Managing Trustee



Praveen Aggarwal
Chief Operating Officer



Priya Nair
Director - Education



Rajesh Jain
Director - Livelihood



Poonam Jethwani
Director - Finance



Col. Sanjeev Bhutani
Director - HR & Administration.



Chandra Shekhar Gowda

Director, Community
Mobilization and M&E



Subodh Yadav

Director - Agriculture
& Dairy



Rachna Sujay

Director - Health & Nutrition



Ameya Dabli

Director - Fund Raising,
Resource Mobilisation and
Corporate Communications



Ravindra Mishra

Deputy Director - Water
& Sanitation



Manoj Kumar Sharma

Deputy Director -
Agriculture



Dr. Brij Soni

Program Manager
Dairy

SWADES BELIEVERS

We need Partners, but more importantly, we need believers.
We need the help, support and contribution of those who Believe
that's its possible.

We hope you are one of those Believers.

Our Believers

TATA TRUSTS

Rotary



Rotary International
3H Grant No 62115.

Mahindra
Rise.

AMMADA TRUST



VOLKART FOUNDATION

JM FINANCIAL

Kajaria



CAF
India



Prabhat



Computer Masti



NASSCOM

PRAXIS



LabourNet

Sintex

Sponsored by



Balance Sheet as at : 31st March 2015

NAME OF THE PUBLIC TRUST : SHARE SOCIETY TO HEAL AID RESTORE EDUCATE

FUNDS AND LIABILITIES

RUPEES

TRUST'S FUNDS OR CORPUS :

Balance as per last Balance Sheet	4,93,123	
Additions during the year	-	4,93,123

LIABILITIES :

For Expenses	-	
For Advances	-	
For Duties and Taxes	17,81,930	
For Retention	-	
For Rent and Other Deposits	-	
For Sundry Credit Balances	-	
Long Term Grants From Partners	-	17,81,930

INCOME AND EXPENDITURE ACCOUNT :

Balance as per last Balance Sheet	85,05,731	
Add / (Less): Surplus or deficit	3,49,69,109	4,34,74,840

4,57,49, 893

REGISTRATION NO. E-9956

PROPERTY AND ASSETS		RUPEES
INVESTMENTS		
Fixed Deposit with Nationalised Bank (SBI)	3,01,58,462	3,01,58,462
COMPUTERS, OFFICE EQUIPMENT, FURNITURE AND FIXTURES :		
Balance as per last Balance Sheet (written down value)	32,15,190	
Additions during the year	39,16,646	
Less: Amount written off/Sold during the year	-	
Depreciation for the year	16,47,076	
Capital Work In Progress	-	54,84,760
ADVANCES :		
To Trustees	-	
To Employees	5,85,263	
To Others	17,12,025	22,97,288
CASH AND BANK BALANCES :		
Cash in hand (With the manager)	46,385.00	
In current account with HDFC Bank	10,17,386.76	
In saving account with HDFC Bank	-	
In current account with Kotak Mahindra Bank	62,03,105.81	
In current account with Kotak Mahindra Bank (Foreign Contribution designated bank account)	2,78,180.77	
In Current account with Kotak Mahindra Bank	11,330.00	
In Current account with State Bank of India	2,52,995.00	78,09,383
(Above bank accounts are in Trust's name)		4,57,49,893

Income and Expenditure Statement

NAME OF THE PUBLIC TRUST : SHARE SOCIETY TO HEAL AID RESTORE EDUCATE

EXPENDITURE		RUPEES
TO AUDIT FEES		6,13,288
TO DEPRECIATION		16,47,076
TO EXPENDITURE ON OBJECTS OF THE TRUST :		
(classification is as certified by the trustees)		
(a) Religious	-	
(b) Educational	6,26,05,699	
(c) Medical Relief (includes sanitation and rain water harvesting. Net of contribution)	11,07,90,982	
(d) Relief of Poverty (Net of contribution)		
(e) Other Charitable Objects	6,21,08,526	23,55,05,207
TO SURPLUS CARRIED OVER TO BALANCE SHEET	-	3,49,69,109
		27,27,34,680

REGISTRATION NO. E-9956

INCOME		RUPEES
BY INTEREST	3,30,317	
On bank account		3,30,317
BY DONATIONS IN CASH OR KIND		
- In cash (through bank) includes donation under Sec.35AC Rs.9,97,97,801/-	21,51,99,502	
- In kind	1	21,51,99,503
BY GRANTS		5,72,00,000
BY INCOME FROM OTHER SOURCES (IN DETAILS AS FAR AS POSSIBLE)		
By Miscellaneous Income		4,860
BY TRANSFER FROM RESERVE		-
BY DEFICIT CARRIED OVER TO BALANCE SHEET		-
		27,27,34,680

Swades Heroes



Community Mobilisation

Manali Sawant – Extraordinary Entrepreneur

Manali Sawant has displayed extraordinary passion and determination in everything she has done. Manali has been leading the Jhansi-Chi-Rani Women's Self Help Group as its secretary for the past seven years.

She has participated in a sewing course initiated by the Swades Foundation and today is running her own successful tailoring business. She set up the first vermiculture unit in her village and has supported the setting up of 75 new vermicompost units in her community. Manali is proud to be earning her own living and supporting the education of her two daughters.



Livelihood

Sharmila Jadhav – Brave Army wife, Inspirational Entrepreneur

Sharmila Jhadav, an inspirational entrepreneur with no more than a seventh grade education, started a poultry business to provide better education to her daughters and support her family while her husband, being in the armed forces, fights for the country.

Going against the wishes of her family and relatives, Sharmila attended a poultry training program conducted by Swades Foundation. She sold the first batch of birds to a wholesaler for Rs. 24,000 and now is expecting to start the second batch in September. Besides this, she also keeps a track of the birds and knows how to treat sick birds and takes necessary precautions.

With a strong determination to be independent, Sharmila also ventured into other business options like setting up mushroom units, sewing jobs and other farm related projects.





Vidya Vinayak Kule – Widow, Health Crusader, Icon. Swades SwaRakshaMitra (SRM)

Becoming a widow at a young age can certainly set back a life but there are a few who take such setbacks in their stride. Vidya Vinayak Kule is one such shining example. After completing the Swades Foundations' SRM program, she became aware of the number of TB deaths in her village and became an Anti-TB crusader. Vidya identified Gulab Ghag, who had recently lost her husband to TB and re-initiated a referral. Gulab was found to be seriously ill, but today, thanks to Vidya she is well on the way to recovery. Vidya indeed is a true life-saver.

Karishma Pardhi – Inspirational Health Worker. Swades SwaRakshaMitra (SRM)

New Horizons opened for Karishma after she enrolled herself in the Swades Foundation's SRM program. During her daily home visits, Karishma realized that one of her fellow villagers – Umar Harun Kardekar (67 years) was delaying his heart surgery, fearing the expenses. She immediately took the initiative of getting him an RGJY Card ensuring that 70% of the expenses are borne by the RGJY. Her efforts not only saved a life but also made her a hero in the village. The Panchayat Samiti, Tala has appointed her as a resource person for SHG Training under National Rural Livelihood Mission Program...a Swades dream fulfilled.



Baburao Dongre – Water Warrior. Village President

Four years ago, Baburao became a part of the Swades Foundation as a voluntary labourer giving Shramdaan for his community. With the help of the Swades Foundation, Baburao activated the pending water projects in his village. He knew that the success of this would enable his community to grow their second crop, which would mean increased incomes and enhanced livelihood. Baburao's persistence and passionate efforts led to the implementation of Swades water projects in his village. Today, Baburao serves as the President of his village and showcases true virtues of empowerment that the Swades Foundation stands for.



Jayram Sutar – Water Warrior. Sarpanch

Jayram actively involved himself with every aspect of the Water and Sanitation work being done by the Swades Foundation. He realised that unless his villagers adopted multiple techniques of water harvesting, their village will never be able to overcome its water scarcity. He worked closely with Swades to educate and motivate his community to adopt different techniques like rainwater harvesting and spring cordoning. Jayram also formed the first All Men Self Help Group where he was nominated as the President. Jayaram now serves his community as the Sarpanch of his village.

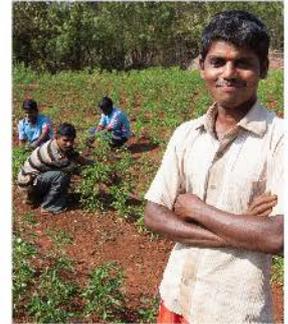


Chandrakant Pawar- Proud Farmer by Choice.

As inspiring entrepreneur, Chandrakant holds a diploma in agriculture; he moved to Mumbai in search for a better life but returned when he experienced the harsh reality of city life. He enrolled in the Swades Training Program and today is a proud farmer by choice. He uses multiple new agricultural techniques and has put his previously barren two acres of land to good use. He is a role model in promoting agriculture as a lucrative career option amongst the community. His dream is to teach every child the joy of farming, hoping to start a wave of reverse migration. He is currently working on a project to promote Rural Tourism.

Rupesh, Nitesh, Jitesh & Rajesh Diwale - Progressive Farmers

These four brothers moved to Mumbai at a young age but found living conditions in the city unbearable. Distraught, they moved back to the village where they resumed cultivating rice on their small plot of land. The Swades Foundation reached out and supported these young farmers to experiment with the Watermelon Crop. This experimentation increased their income manifold in two years and renewed their faith in farming as a livelihood option. With a step-by-step guidance & financial support from the Swades Foundation, these progressive farmers have today adopted new technologies like farm pond and micro drip irrigation to increase their land's productivity and cultivate rice, watermelon and multiple vegetables earning almost the whole year round.



Sudham Mali & Balaji Patole – Principals with Passion.

Principals with an unquenchable love for education Sudham Mali & Balaji Patole have pursued their passion despite pitiful salaries, a strong mindset among village communities of not sending the girl-child to school and extremely high dropout rates. These educators have managed to hold their schools together, reaching out to parents & their community to ensure attendance and overall participation. During the 10th standard exams these exemplary educators coach their students for 15 hours a day and ensure 99% results.

Both educators have embraced the multiple training programs, progressive teaching methodologies, Computer & English language courses, career counselling and infrastructure provided by the Swades Foundation. Today, their children are well on their way to excellence – on the path that would lead them to enhanced livelihood options.



Ravina Rikame & Rutika Ghole – Library Bosses

The Swades Foundation has till date set up 135 libraries. Swades Heroes, Rutika and Ravina have been trained to manage and maintain their school library and implement exciting library programs to encourage a reading culture in their school. They have also taken upon themselves the initiative of taking books home and reading to their community elders.



SOCIETY TO HEAL AID RESTORE EDUCATE

Mumbai Address

Nishuvi, 3rd floor,
75, Dr Annie Besant Road, Worli,
Mumbai 400018
Telephone: +91 22 61093730
Fax: +91 22 610093722

New York Address

Swades Foundation USA
4640 admiralty way, 5th floor, Marina Del Rey,
CA 90292

(T) 310-496-5810

Website: www.swadeshfoundation.org

Linkedin: www.linkedin.com/company/swades-foundation

Twitter: @WeAreSwades

Facebook: www.facebook.com/swades-foundation