



**swades**  
FOUNDATION  
Rural Empowerment

# ANNUAL REPORT 2017-18

Holistic Rural Transformation  
across 2,000 hamlets impacting 4,71,000 people

## 1

### About us

Founders' Message 03

Advisory Board 04

Our Believers 05

## 2

### Our Progress (17-18)

Health & Nutrition 06

Education 10

Water & Sanitation 14

Economic Development 18

The Lighthouse Project 24

Urban-Rural Student  
Engagement Programme 28

## 3

### Financials (17-18)

Funds and Expenditure 29

Financials 30



## FOUNDERS' MESSAGE

---

The year 2017-18 has been fulfilling in many ways and we wish to thank all our partners for believing in us, as we pursue our goal of empowering a million lives in Rural India. This year we have seen great changes in our communities, not just in terms of uptake of our programmes but also in their levels of empowerment for a sustainable future. Our focused interventions has brought holistic changes in our communities in rural Raigad. Not only did we achieve a number of milestones in personal household toilets, drinking water, health, education, but also brought widespread economic growth to our farmers and entrepreneurs.

We are also glad to share that we recently won the Best Water NGO award by 'The Water Digest Awards' for harvesting millions of litres of water. We also crossed 10,000 cataract surgeries this year and signed an MOU with NABFINS to facilitate credit linkages for dairy benefitting thousands of entrepreneurs. We had the honor of welcoming Dr. R.A. Mashelkar, a prominent researcher and the President of Global Research Alliance to our advisory board. As a strategic shift in very remote villages where electricity was a problem, we installed solar pumps this year to make water reach households thus conserving a lot of energy and cost.

To make students passing Grade X future ready, we distributed 1,070 scholarships to those who couldn't afford to apply for junior college and professional courses and to promote cross learning between urban and rural children, we had 255 students from 4 top schools in Mumbai engaging with 1,398 students from 10 of our schools in our school adoption programme. With the Lighthouse Project, we were able to touch 700 mentees through 700 mentors strengthening the culture of volunteering for social good in our country.

On behalf of our team of 320+ full time and highly dedicated people, we thank you once again for your support without which this would not be possible.

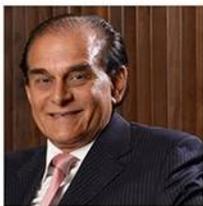
Ronnie & Zarina Screwvala

# ADVISORY BOARD

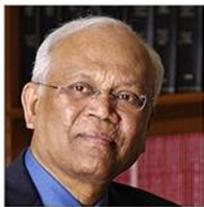
---



**Arun Nanda**  
Founder & Chairman,  
Mahindra Holidays & Resorts  
India Ltd. and Mahindra Lifespace Developers Ltd.



**Harsh Mariwala**  
Chairman,  
Marico Ltd.



**Dr. R.A. Mashelkar**  
National Research Professor &  
President of Global Research Alliance



**Zia Mody**  
Founder and Senior Partner,  
AZB & Partners



**Amit Chandra**  
Managing Director,  
Bain Capital



**Sangeeta Talwar**  
Independent Director



**Anand Desai**  
Managing Partner,  
DSK Legal



**Dr. Ganesh Natarajan**  
Vice Chairman,  
Zensar Technologies



**Ipsita Dasgupta**  
President - Corporate Strategy and Incubated Businesses,  
Star



**RCM Reddy**  
MD & CEO,  
IL&FS Education & Skills

# OUR BELIEVERS

---

## MAJOR DONORS

---

TATA TRUSTS



HEALTH · HYGIENE · HOME



HSBC



Deutsche Bank



UTI Mutual Fund



A step towards progress



RBL BANK

apno ka bank



Australian Aid

Mahindra  
Rise.

## NEW DONORS (17-18)

---



An Initiative by  
HDFC  
WITH YOU, RIGHT THROUGH



SUN  
PHARMA



SBI  
Capital  
Markets  
Limited



C-EDGE  
A TCS · SBI Enterprise  
Innovate. Excel. Empower



Standard  
Chartered

Finolex



MCX  
METAL & ENERGY  
Trade with Trust



pnb Housing  
Finance Limited  
Ghar Ki Baat

## HIGHLIGHTS FROM NEW ASSOCIATIONS

- ▶ **Sun Pharma Laboratories** – collaborating for holistic rural empowerment for sustainable development over 5 years in our villages through various interventions in all 4 thematic areas - water & sanitation, education, health and economic development. In less than a year of support we have impacted 400 youth through our skilling programme, 1,500 households through household sanitation programme, brought 400 acres of land under irrigation, thereby impacting 230 households. We have also provided over 2,000 scholarships to deserving students and have supported 61 eye surgeries for children with special needs (low vision cases).
- ▶ **HT Parekh Foundation** – supporting our rural household drinking water and dairy based livelihood programme over 2 years. With their support, we have currently provided over 2,600 households drinking water through 55 drinking water schemes and will also help over 1,100 households with the necessary training and support to uptake dairy as a sustainable means of livelihood.
- ▶ **Standard Chartered GBS** – focusing on Swades' rural 'youth employability' programme catering to varied needs of young individuals to achieve their dreams; starting from career counselling and scholarships in schools, to vocational training and employment, to supporting various entrepreneurial ventures.
- ▶ **SBI Capital Markets** – partnering with us to bring dignity and joy of education to school going children by supporting water & sanitation facilities in 37 Zilla Parishad (Govt.) schools.
- ▶ **Oracle India** – promoting sustainable rural livelihood practices by creating over 50 entrepreneurs through animal husbandry (dairy and goat rearing) and cashew processing enterprises, thus augmenting the average household income.



# HEALTH & NUTRITION

---

Improving health and well-being of every individual



Improving health and well-being of every individual through universal access to public and private healthcare services for our rural communities.

India has the highest malnourished population in the world. 46% of children under the age of three are malnourished and nearly half of infant deaths are related to malnutrition in our country. Furthermore, 8 million people are blind and 63 million are visually impaired. Approximately 25% of global maternal deaths occur in India. It is evident that there are fundamental health issues that need to be urgently addressed, especially among rural communities where quality and accessibility of medical infrastructure is very limited.

## PROGRAMMES



### Vision Care

Primary eye screening of individuals are done at the household level by Swades Mitras who are our trained community health workers. Additionally, we have three mobile vans which are fully equipped for diagnostic screening of eye problems by optometrists and trained professionals. We conduct active screening, identification and advice on necessary treatments for eye diseases in these vans.

Those identified with refractive errors are given spectacles free of cost, whereas those diagnosed with cataract are accompanied to our partner hospitals Laxmi Charitable Trust in Mumbai and HV Desai Eye Hospital in Pune for free surgery. This triage model helps in improving the quality of life of those suffering from visual problems thus empowering them to live an independent life.

**12.1K**  
Cataract surgeries supported



### Anaemia Alleviation

Our goal is to ensure an anaemia-free geography for which we do large scale community mobilization and behavioural change communication to induce change in dietary habits of children. This is followed by testing of haemoglobin levels among students and categorizing them into mild, moderate and severe categories.

We then link them with the Government mechanism to administer therapeutic doses i.e Iron Folic Acid (IFA). Those administered with doses also undergo post-evaluation tests after two months and consultation to monitor progress and improvement in iron levels and are further suggested with suitable remedial measures to ensure complete cure.

**37.4K**  
Children screened and tested for anaemia



### Paediatric Cardiac Care

Congenital heart disorders if identified on time reduces morbidity and mortality especially among children besides reducing immense mental and physical suffering for the victim and family. We identify and facilitate complete diagnostic support to children aged 1 to 18 years suffering from cardiac disorder in our rural communities. Those in need of surgeries are administered at our specialist partner hospitals and provided with end-to-end treatment free of cost.

**112**  
Cardiac surgeries of children supported



### Children With Special Needs

We look after cases of low vision and common eye problems such as squint, congenital cataract, oculoplasty, yag cap, eyelid surgery etc. among children with special needs and provide for their cost-free treatment. Our field support not only identifies and accompanies them for treatments but also conducts regular follow-ups to address any inconsistency as advised in treatment.

**63.3K**  
Spectacles provided cost-free

## HIGHLIGHTS FROM THE YEAR 17-18

Health & Nutrition has always been at the crux of rural empowerment. Through our multifold programmes in Health and Nutrition, we were able to ensure overall well-being of our community. We supported 3,500 cataract surgeries this year helping as many with the gift of sight and enabling them to lead a respectable life. To alleviate anaemia, we conducted a widespread anaemia testing drive covering 17,000 students in all 6 blocks of our geography. All these children were treated with Government approved therapeutic doses and 86% of children have shown improvement in HB levels thereafter.

In Paediatric Cardiac Care, we supported 38 children with necessary cardiac surgeries through our linkages with specialist partner hospitals. Besides financial and moral support, we also helped rehabilitate them into schools and conducted awareness programmes for early detection of heart disorders. To help children with special needs suffering from various eye disorders like low vision,

squints, etc. we organised 15 health camps in different locations. Through these camps, 806 children were screened and provided curative treatment.

Besides execution, our planning team laid out future course of action which included strengthening of 4 primary healthcare centres through capacity building, advocacy and local body governing mechanism. Advocacy with the government for implementation of anaemia programme at the state level through keeping systematic stocks of supplement was established. Going further, the plan is to create community led model where Anganwadis will be converted into nutritional hubs emphasizing on training and demonstration related with nutrition of pregnant and lactating mothers, children up to 6 years and even adolescent girls.



### Lavanya: Master of Circumstance

4-year-old Lavanya Laxman Sutar from a small hamlet Sutarali in Tala block was suffering from congenital cardiac disorder. Her Father barely earned Rs.10,000 a month and couldn't afford any expensive treatment. Lavanya suffered in silence as she didn't gain any weight and had constant bouts of fever, common cold and other ailments. While conducting our survey in 2017, we came in touch with Lavanya and after preliminary screening helped her with a successful heart surgery at our partner Wockhardt Hospital in July that year.

Today, Lavanya is healthy and happy, free from constant cold, lethargy and other health risks. Her parents are so inspired through this intervention that they are constantly motivating others suffering from similar condition to reach out to us.

## IMPACT NUMBERS



### Community Health Workers

1,056 Highly trained Swades Mitras  
285 in 17-18



### Vision-care

2,71,704 People screened  
68,358 in 17-18



63,393 Spectacles provided free of cost  
15,603 in 17-18



12,119 Cataract surgeries supported  
free of cost  
3,571 in 17-18



### Children with Special Needs:

348 Visual aids provided  
250 in 17-18



151 Surgeries supported  
85 in 17-18



### Anaemia Care:

37,413 Children screened and tested  
17,399 in 17-18



### Cardiac Care:

112 Surgeries of children supported  
38 in 17-18



## SWADES MITRAS

Swades Mitras are our trained community health workers who are often the first point of contact for villagers. They are trained to provide promotive, preventive and referral linkages of villagers to Government and private hospitals. They act as change agents in the community aiding them in early detection of diseases, bringing about behaviour change and providing overall education on health and nutrition. We have 1,056 Swades Mitras in our geography so far.





# EDUCATION

---

A joyful and enquiry-based education



Creating joyful, empowering education which enhances livelihood options, creating socially and environmentally conscious citizens who become catalysts for change.

India has the largest number of illiterate people in the world - around 268 million, a staggering 35% who cannot read or write. Less than half of India's children between the age of 6 and 14 go to school. One in every four girls in rural India drops out of school before reaching the eighth standard. These statistics are alarming and it becomes pertinent that interventions in education are focused at a very early stage.

## PROGRAMMES



### Mindset Change

To empower school staff to lead by example, we provide extensive leadership training to principals and in-service training to teachers and anganwadi workers. In addition, we have setup a learning resource centre exclusively for children with special needs (CWSN) and trained another 323 teachers to teach and train these children with special needs.

**3.7K**

Teachers trained in pedagogy



### Enabling Environment

We act as enablers to provide a conducive learning environment to children through infrastructure upgrades such as building drinking water and hand wash stations, building toilets (separate urinals and toilets for boys and girls respectively; as per UNICEF guidelines), setting up of well-equipped open libraries, computer labs, activity based learning, science and math kits to promote interactive and joyful learning among all.

**1.2K**

Schools provided with infrastructure upgrades



### Future Ready

To make students future ready, we provide career counselling to them in Grade X. We also provide two types of scholarships to deserving students who come from unprivileged families. Mass Scholarships are for students to uptake Grade XI and XII whereas Excellence Scholarships are for students who want to pursue professional courses like CA, CS, Engineering and Medical. Forming and strengthening of school management committees who are empowered to act upon any issues pertaining to their school management and ensure corrective action through appropriate mechanisms are also a part of this programme.

**3.4K**

Scholarships provided



## HIGHLIGHTS FROM THE YEAR 17-18

Holistic school development goes a long way in shaping children's attitude towards learning. We strive to ensure every school is empowered with an all-encompassing infrastructure and enhanced learning standard. To this effect, we have covered all of 1,275 schools, 806 anganwadis and 39 junior colleges in our geography impacting over 1,23,000 people through our various development interventions so far.

We got 1,670 new teachers trained in pedagogy and 26 school principals trained for leadership for effective teaching techniques and better school management. 11,636 students from different schools received formal career counselling through well-designed sessions by experts and subject leaders. We observed that these sessions not only gave students the idea on possible career alternatives but also reassured them of their choices and ambitions.

Talented and deserving students who are willing to make it big in their lives but lack adequate resources to do so are the ones we support end-to-end through our scholarship programme. This year, we aided 2,044 such students through mass scholarships with their school fees and travelling allowances to pursue Grade XI and XII so they won't drop-out of school and additionally supported 62 students through excellence scholarships for getting into professional courses such as Engineering, CA, CS and Medical basis their aptitude and interest.

151 teachers benefitted through the English literacy training by our partner LeapForWord resulting in 61 schools implementing the English learning programme.

Science labs were integrated in 151 secondary schools this year giving students an advanced exposure to scientific experiments. Similarly, computer learning programme was implemented with the support of Next Education in 86 secondary schools. Furthermore, 25 schools enrolled for activity based learning by contributing part fees for the programmes thus indicating their willingness to impart advanced learning to students.

In sync with our objective to establish toilet and drinking water facilities in each school, we covered 6 more schools this year and built separate sanitation facilities for girls and boys and also built drinking water stations in them.

Going forward, we aim to bring sustainability to all our interventions through strengthening school management committees and bal panchayats establishing stronger connect with community for whole school transformation activities. Also creation of master trainers to continue training new staff and ultimately create model schools to serve as inspiration to the entire community is in the plan.



### Vanita Lonshikar: Ambition surpasses all

Vanita Lonshikar from Tala block in Raigad district lost her father at a young age and her mother being a single parent couldn't afford to pay for her education beyond Grade X. At one point she was asked to join her younger brother in Mumbai to find some work and just when things seemed bleak, our field support came to her rescue.

Seeing the tremendous potential in Vanita and her overt willingness to study further, we reached out to her mother multiple times to counsel on Vanita's higher education. Hesitant at first owing to the expenses involved, she was finally convinced when we agreed to pay 80% of her college and travelling fees through our mass scholarship programme.

Today, Vanita is successfully pursuing studies and is more confident of herself than ever. Sometimes, sheer ambition is all we need to succeed and who else to prove it better than Vanita.

## IMPACT NUMBERS

### Impact on students



1,23,000 Children in  
**1,275** Schools, **806** Anganwadis and  
**39** Junior colleges



### Leadership training

1,148 principals trained  
**26** in 17-18



3,726 teachers trained  
**1,670** in 17-18



### Career counselling

46,112 students given career  
counselling for better prospects  
**11,363** in 17-18



### Children with Special Needs

323 Teachers trained



### Scholarships

146 Excellence scholarships  
for professional courses  
**62** in 17-18



3,302 Mass scholarships  
(Grade XI & XII)  
**2,044** in 17-18



## SUMMER CAMPS

Every summer vacation, we organize camps for students from different sections of our community mainly from Grade V to Grade X to boost their learning. Multiple batches of students are given hands-on training in vedic maths and abacus which is enriching for students and teachers alike.





# **WATER** **& SANITATION**

---

A toilet and potable drinking water in every home and school  
and also water for irrigation



Providing access to a toilet and drinking water in every home and in schools. Also helping farmers by bringing water to the fields through irrigation.

The lack of safe and secure drinking water & toilets is a major hurdle in the country's growth. Waterborne diseases affect 37.7 million Indians annually. In India, diarrhoea alone causes more than 1,600 deaths daily. The World Bank estimates that 21% of communicable diseases in India are related to unsafe water. In Rural India, 86% people do not have access to a toilet. In addition to the problems surrounding drinking water, water scarcity for agricultural and other use causes chronic economic and social issues. Despite 3,600 mm of annual rainfall, the soil and terrain of rural Maharashtra, our current geography, makes water management a severe problem.

## PROGRAMMES



### Household Drinking Water

We believe that access to drinking water is a fundamental human right and our goal is to ensure every household in our geography gets sufficient drinking water through taps at home. We identify the source through geophysical surveys and then lift water from it and also interlink existing sources by augmentation. Our team of water engineers and field staff are equipped for conducting overall geophysical and technical surveys while the community does voluntary labour with us to ensure water reaches their homes. Furthermore, for making these water projects sustainable we create water committees who are representatives of the community and handover such projects to them.

**29.7K**

Homes provided with drinking water through taps



### Sanitation

Just like access to water is of prime importance, having a household toilet is critical to the development of rural areas. Our goal is to ensure every individual from a rural family has access to a toilet in his/her household and uses it everyday. In cases where there are space constraints within a household premise, not more than two households will share a single toilet. For sustainability and behaviour change we organize various wash programmes in schools, street plays, community led total sanitation programme, swachhta raths, rallies and other modes to engage with the community and ensure an open defecation free geography.

**20.5K**

Household toilets built



### Water For Irrigation

Cultivation of second and third crop in a year leads to good income augmentation of farmers, restricts migration and improves their standard of living. To help farmers cultivate during Rabi season, regular water availability is a must. For this, we have identified small tributaries in our six blocks, where we build check dams to conserve millions of litres of water. This water is supplied to the farms through drip or flood irrigation thus making acres and acres of land cultivable and beneficial for many farmers in the geography.

**1.5K**

Acres of land irrigated



### School Water-Sanitation

Our goal is to ensure every school has access to clean toilets and drinking water at all times. To achieve this, we do screening and repairs of existing urinals and stand posts in schools and those that are devoid of any water and sanitation facility are facilitated with new structures with a clear focus on building separate toilets for boys and girls. We also train students on handwash and other useful hygiene techniques.

**146**

Schools provided with water & sanitation facilities

## HIGHLIGHTS FROM THE YEAR 17-18

This year, we brought multiple design upgrades in drinking water project. The most important development was harnessing solar energy to drive such projects and overcome the shortage of power supply in most of our rural geography. We are now making optimum utilisation of infrastructure without any delay or wastage due to lack of power supply while also conserving costs associated with non-solar energy sources.

Similar to this development, after doing our routine water test in some areas, we found it was infected *E. coli* at a mild level. As a safety measure, we decided to go for inline chlorination filter which would free water of *E. coli*. Since inline chlorination runs without power, it becomes more

sustainable. Under sanitation, we have managed to fulfill almost all the demand raised for toilet barring few households which are currently in progress.

The next focus is on usage and upkeep for which we have laid out a robust activation plan to be executed in 2018-19. Under school drinking water projects, we made a few effective changes such as replacing lever taps with push taps that brings more convenience and conserves water. We managed to cover 6 more schools this year bringing the total tally up to 146 through our WatSan interventions. We went all out with water for irrigation structures building 4 check dams with collective capacity to converse close to 90 million litres of water this year. The community came together to do shramdaan with our field support while setting up gates at the dam. Many farmers witnessed water supply for the first time and successfully cultivated vegetables to gain additional income.



### Leela Tambitkar: A revitalised villager

Leela is one of the many happy villagers from a small hamlet Padwan in Tala block. This hamlet faced a huge water scarcity until the end of year 2017. The biggest source of water for them until recent past was the springs in the hills which was pulled through gravitational force in a water tank. But this water would dry up completely between February and June each year leading to rationing from a nearby well.

After our intervention and community support, we were able to resize the well and increase its capacity to store sufficient quantities of water for all 12 months. Furthermore, we got water through taps into each household through a well laid-out distribution grid of pipes.

The community has experienced a sense of big relief due to this development and for senior citizens like Leela Tambitkar, this was the best thing she could have asked for.

## IMPACT NUMBERS



### Potable Water

353 drinking water schemes  
54 in 17-18



29,779 homes equipped with taps  
3,795 in 17-18



1,45,000 lives impacted  
18,900 in 17-18



### Sanitation facilities

20,509 household toilets built  
4,945 in 17-18



### Facilities in schools

146 schools equipped with drinking water and sanitation facilities  
6 in 17-18



## BEST NGO AWARD

Swades Foundation won the award for Best NGO in Water Harvesting at the Water Digest Awards in March 2017. The awards honour distinguished work carried out by various organizations to save and conserve water.

It is supported by UNESCO, the Ministry of Water Resources of India, Central Ground Water Board, Central Water Commission, WAPCOS Limited & NSF International etc. The Award was presented by Shri Arjun Ram Meghwal, Minister of State for Water Resources, Ganga Rejuvenation and River Development at New Delhi on 21st March 2018.





# ECONOMIC DEVELOPMENT

---

Enriching lives of farmers and creating entrepreneurs



To ensure every household achieves an annual income of minimum 2 lakhs per annum through engaging in multiple livelihoods.

Swades' thematic area of Economic Development is structured basis on-farm, off-farm and non-farm livelihood options. The economic development activities are led by a dedicated team of professionals who specialize in community mobilization, agriculture, dairy and animal husbandry.

## PROGRAMMES



### ON-FARM PROGRAMME

The focus here is on bringing more cultivable land under assured irrigation, thus enabling farmers to sow economically viable crops like vegetables in rabi season, and increasing productivity and survival percentage of existing and recently planted orchards. These initiatives are bolstered by exposure visits for new adoptees and imparting technical knowledge by agri domain experts which aids in augmenting income levels of farmers who are otherwise largely dependent on growing rainfed paddy in the kharif season.

**1.5K**

Acres of land cultivated



### NON-FARM PROGRAMME

The non-farm activities include skills training to youths and their placement in formal employment and enterprise development. It aims at enhancing the skills of the unemployed youth, thus empowering them to be placed in better jobs with higher salaries. This helps in augmenting the income levels of the household and instills a sense of pride amongst rural youth. Supporting new entrepreneurs with adequate training, exposure visits and best practises for enterprise development is also a part of the non-farm programme.

**2.1K**

Youths given skills training





## OFF-FARM PROGRAMME

Off-farm activities mainly include dairy, poultry and goat rearing. Dairy is introduced to develop an ecosystem around dairy farming and promote dairy as a sustainable livelihood option, which creates a steady revenue stream throughout the year for households. It also includes providing sustainability options to farmers like hydroponic fodder, azolla, mineral mixture, nutrition management and advisory services coupled with market linkages.

Poultry is tailor made for the low-income groups of the community who are unable to adopt other economic development programmes. It provides a regular revenue and healthy protein source for the community. The focus here is on women SHGs and is also helping in developing their entrepreneur skills. Goat rearing as a livelihood option is being adopted mainly by the tribal community, women-led households and poorest of poor sections of the society. Swades has helped in introduction of improved breeds of goat, veterinary support and health advisory to strengthen and make this programme sustainable.

**5.2K**  
Entrepreneurs  
created in Dairy



## REVERSE MIGRATION

Reverse migration is our unique programme to train, mentor and support Raigad locals who migrate to nearby cities for work and want to reverse migrate to their hometown. For this, we organize Mumbai Committee Meetings every weekend where Raigad locals who are seeking livelihood opportunities back in their village are given induction on livelihood programmes and through healthy interaction with our staff, those interested in reverse migrating are ascertained. We then help them migrate back and continue to mentor them till they start a livelihood. 35 people have successfully reverse migrated to their villages and have started with some livelihood activity.

**35**  
People successfully  
reverse migrated



## MoU with NABFINS

To help dairy farmers procure loans seamlessly for buying cattle, we signed an MoU with NABARD Financial Services Limited, (NABFINS), a Govt. of India microfinance undertaking on the 28th of April, 2017. This move strengthened the dairy programme design and processes and helped many joint liability groups (JLG) in our geography uptake dairy as a main source of income leading to an average annual income augmentation of INR 70,000 through two cattles. 2,171 dairy entrepreneurs were created through 2,297 milch cattle in the year 17-18 and a major part of this success can be accredited to this association.



## HIGHLIGHTS FROM THE YEAR 17-18

Water for irrigation blends well with the need and preparedness of the rural community for increasing farm productivity. Year-round irrigation has the potential to bring a minimum increase of INR 70,000 to 80,000 per acre annually. This year, we managed to bring a thumping 654 acres into vegetable cultivation through irrigation. Another 450 acres demand for irrigation was generated through the community. This intervention alone benefitted close to 1000 farming families, most of them cultivating vegetables for the first time over paddy. Another development through the access to irrigation has been formation of farmer groups or community farming who leverage economies of scale, reduced input costs and market linkages for earning shared income.

A little over 200 acres of mango saplings were also planted using drip irrigation resulting in good growth of plant, lower mortality rate and profuse yieldings. These saplings grow into fruit bearing trees by the fourth year yielding 4 to 5 dozen mangoes per tree with an average farm gate price of INR 200 per dozen. Thus the scope for earning long-term sustainable income is immense through such orchard plantations. Like orchards, vegetable cultivation has also given a good boost to farmers' income where we orient new farmers on proper cultivating techniques, facilitate extensive trainings on seed selection, nursery management, nutrition and pest management, and other agronomical practices. This has

helped farmers achieve net average incomes ranging from INR 25,000 to 50,000 per acre just in Rabi season over and above INR 15,000 average income from Kharif crops with exceptions earning over a lac in just one season. Some of the most widely cultivated vegetables include bitter melon, okra, brinjal, cucumber, chillies, leafy veggies and watermelons.

Keeping pace with the modern techniques of production, we have laid plans for high density and ultra- high density planting within closed spacing for the next year. Thus benefiting from more number of plants within the same area, through increasing productivity by ten-folds by using proper pruning practices.



## HIGHLIGHTS FROM THE YEAR 17-18

Dairy as a livelihood activity has seen tremendous uptake this year. The total count went up to 5,174 cattle and with an average 6 litres of milk per day, the net average gain has been between INR 35,000 - 40,000 per year for each dairy entrepreneur. Extensive training and follow-up on cattle nutrition, hygiene practises, cattle shed management, insurance linkages has helped reduce mortality and enhance production. Furthermore for the sustainability of this programme we have facilitated market linkages with bigger state dairies such as Prabhat. These linkages have given good impetus to the early adopters from different hamlets and blocks to consider dairy as a serious livelihood. We have also trained and groomed them to setup milk collection centres with our assistance which gives an average income of INR 20,000 per month to the dairy entrepreneur.

Poultry for meat and eggs (layer) designed specifically to support the low income group with less than INR 50,000 upto INR 70,000 household annual income. This includes adivasi community, women-led households and poorest of the poor category. This programme translates into an average income gain of INR 15,000 to 25,000 per annum and is also a major source of protein for the family in the form of meat and eggs when used for self consumption. To reduce mortality and associated loss, we provide 21 days old chicks to the beneficiary through our anchor farmers who are trained in debeaking, vaccinations and veterinary screening in meat poultry. In layer poultry, we provide 16 weeks old chicks for the same reasons. A total 2,339 poultry units were supplemented in 1,837 households in the year benefitting as many entrepreneurs with additional income.

In goatery, our aim was to target households specific to adivasi women and self-help groups members. 660 such households engaged with 1,980 goats throughout the year helping women take the first steps towards economic independence and stronger decision making.

Together with our partner in skilling IL&FS Institute of Skills, we tied up with professional placement agencies such as LabourNet and Select Jobs to accelerate direct placements of our skilled youths. Of the overall 1,239 youths employed in this year alone, around 44% were women and almost half of them have started some business activity of their own to become entrepreneurs. We also gave training to local masons to upgrade their skills and pave the way for them to demand more wages. Overall 85 masons were trained of which 39% were women, all these stats indicating a good propensity among women in our rural geography to uptake a variety of skills training to earn a livelihood.



### Damu Jadhav: An ideal changemaker

Damu Jadhav, aged 38, was a farm labourer until 2016. Coming from a small tribal hamlet called Sanderi Adivasiwadi in the Mhasla block of Raigad district, he would spend his day like other fellow hamlet logging trees and harvesting crops on others' land. The meagre wages he earned through this routine work was not enough to sustain his family of four. He was aware of this deprivation and would constantly seek some positive development in his life. After coming in contact with our field support, he learnt about our trainings and exposure visits. Without any inhibition, he engaged with us and over the course of next few months gained immense exposure of advanced paddy cultivation, marigold, beans, watermelon and also market linkages. In his second year only, he has managed to earn over 100,000 income through dedicated efforts on a leased land.

His exuberance has inspired 3 more villagers from his hamlet to uptake farming. Damu is a hero we respect and a force to reckon with.



## IMPACT NUMBERS

### Capacity Building



24,298 Exposure trips, visits and trainings for Farmers  
4,644 in 17-18

### Paddy Cultivation



12,050 Farmers trained for better yield & income  
6,754 in 17-18

### Water for Irrigation



1,572 Acres transformed through drip and flood  
700 in 17-18

### Horticulture



114,384 Trees grafted  
16,000 in 17-18



693,023 Plants distributed  
2,63,000 in 17-18

### Poultry



4,959 Poultry units supplemented to households  
2,339 in 17-18

### Dairy



5,258 Entrepreneurs created  
2,171 in 17-18

### Goat Rearing



793 Households engaged  
660 in 17-18

### Skilling



2,163 Youths trained  
1,510 in 17-18



### Vikas Nalawade: A passionate go-getter

Young Vikas comes from Mariaaichiwadi, a small hamlet in Poladpur block of Raigad district. He is a reverse migrant who spent many years working day in day out in the city to no avail. When we were going all out with our dairy programme to benefit more and more non-farming households, Vikas was one of the enthusiastic lot to come forward and participate in the programme.

After understanding the scope and benefit of dairy, he decided to start his own milk collection center. At a time when dairy was not considered the most profitable livelihood in the geography, he worked very hard to mobilize other dairy farmers, took charge of collecting milk from door to door and ensured his collection centre grew from strength to strength.

From a meagre 10-15 litres a day to a thumping 1,500 litres within 2 years leading to an income augmentation of INR 6 - 7 lac per annum, Vikas is a strong example of a quintessential entrepreneur.



## THE LIGHTHOUSE PROJECT

---

Connecting working professionals and college students with  
children from under resourced communities  
through one-on-one mentoring



The Lighthouse Project is a Youth Mentoring Program that connects volunteers with children from under-resourced communities through one-on-one mentoring.

India's urban centres like Mumbai see a growing number of first generation learners who complete their secondary school education, but lack the support, resources and life skills to allow them to pursue higher education or sustainable employment. As a result, many take on the same jobs as their far less educated parents in the unstructured job sector as vegetable vendors, truck drivers, street cleaners etc. Today, 21st Century skills like communication skills, technological proficiency, managing emotions, confidence and exposure have become as important as literacy in a person's future socio-economic success, skills that our education system does not always cater to. The Lighthouse Project aims to bridge this gap by providing each child with a consistent, positive adult role model.

## PROGRAMMES

Mentors help children develop essential life skills, social skills and job-ready skills, and provide guidance and exposure, ensuring their successful transition into higher education and the organised workforce. Mentees are provided with 7 years of mentoring during their key transition years. Mentors commit to spending a minimum of 4 hours a month over an 8 month period building their mentees aspiration levels, developing essential life skills and social skills and exposing them to a world outside of their community. Mentors are provided with extensive training, resources, guidebooks and personalised support from The Lighthouse Team.

**22.7K**  
Total volunteering hours

The Lighthouse Project focuses on 360 degree development model, building strong relationships with mentee's families and community, as well as their school principal and teachers. The Lighthouse Project works closely with these stakeholders to better understand and pre-empt mentee needs and potential challenges. The Lighthouse Project also provides monthly exposure visits through our "Mentor for a Day" program, where children are taken into diverse professional spaces to learn about the multiple career options through interactive, hands-on sessions.

**3.2K**  
Total hours of community engagement

At The Lighthouse Project, our goal is to create socially conscious and contributing citizens through the 700 mentees we touch today as well as our 700 mentors. We believe that volunteering is a not just a duty but an extraordinary opportunity for every individual, and that it is only by each of us taking responsibility for our society that sustainable change is possible. We are therefore committed to building and strengthening the culture of volunteering in India.



**700**  
Total number of  
Mentees  
(2018-19)

## Programme

**500** Life Skills and  
Social Skills  
Programme  
Std. 8th -10th

**188** Leadership and  
Livelihoods  
Programme  
Std. 11th - 12th

**12** Community based  
Degree College  
Mentoring  
(Pilot Programme)

## Focus Areas

Self-Awareness, Social Awareness,  
Planning & Self-Management (Goal  
setting, time management, stress  
management), Relationships &  
Communications, Critical & Independent  
thinking, Responsible Decision Making,  
Information & Technological Literacy and  
English language skills

College & Career awareness, Employability  
Skills, Peer Leadership and Active  
Citizenship



## TESTIMONIALS

"Together, my mentee and I have achieved a comfort level in which we are not afraid to show our weaknesses. Through many sessions we were able to get comfortable in each other's presence and work on our weaknesses."

**MENTOR SHARANG**

"My school gave me the opportunity to apply for UWC college, Singapore through a scholarship. I am really happy that I got admission and one of the people I want to thank is my mentor Didi for helping me in the application process and preparation for interviews. She believed in me and made me understand the importance of being true to myself and helped in expressing my thoughts better for the interview process. We did a lot of practise sessions which helped me build confidence to face the panellists. She gave me a book to read on Malala Yousafzai and discussing her story with my Didi has inspired me a lot. We both have a strong bond and I really hope to be in touch with Didi, going ahead."

**MENTEE ALIYA**

"The Lighthouse project has been a true lighthouse in our school. The mentoring program has helped students transition from school to college and support them in that crucial stage. The relationship shared by a mentor and mentee is extremely sacred and the children consider their mentors as confidantes. The mentoring sessions have exposed our children to many career options and helped them find their potential. Their one-on-one mentoring has helped children build their confidence and develop a positive attitude towards life."

**DHWANI SHAH**

**SCHOOL LEADER, AKANKSHA FOUNDATION (NGO PARTNER)**

## IMPACT NUMBERS



22,761 hours volunteered  
7,810 in 17-18



3,270 hours of community engagement  
1,230 in 17-18



## IMPACT ON MENTEES

- 100%** pass rate among mentees in their SSC board examinations
- 97%** of mentees who passed the SSC examination are enrolled in and pursuing college
- 94%** of mentees take a positive attitude towards themselves
- 97%** of mentees have learnt a lot from their mentors
- 65%** of mentees demonstrate high levels of social consciousness



# URBAN-RURAL STUDENT ENGAGEMENT PROGRAMME



Urban-Rural Student Engagement Programme is an initiative to promote shared learning and meaningful interaction between kids from urban and rural schools.

It helps them imbibe empathy towards each other and develop an inclusive personality all through this rich experience in a rural setting.

In the year 2017-18, a total number of 255 students from 4 top schools in Mumbai namely The Cathedral and John Connon, Aditya Birla World Academy, Bombay Scottish and JBCN visited 5 anganwadis and 10 schools engaging with 1,398 of our students in rural Raigad district of Maharashtra.

# 1.3K

Students benefited

## KEY ACTIVITIES



### ENGLISH & MATHS LEARNING

By selecting a few topics the syllabus, urban students engage in role play with the Raigad students to make English and Maths learning simpler.



### CAREER COUNSELLING

An experience sharing interactive session by urban students for Grade X students in Raigad on possible career options and its benefits.



### MOCK INTERVIEWS

To help students become future ready, mock interviews are conducted and key inputs are shared on how to present oneself in the best way.



### STREET PLAY

Urban students also do street play in the rural community to raise awareness on various topics such as health, hygiene and education by reinforcing best practises.



### KITCHEN GARDEN

Creating kitchen gardens in schools for a greener environment and cultivating fresh produce for domestic use.



### SPORTS

Team building exercise through playing sports such as football, kabaddi and kho-kho in schools.



### ANGANWADI

Using different board games and other formats to engage with anganwadi kids.



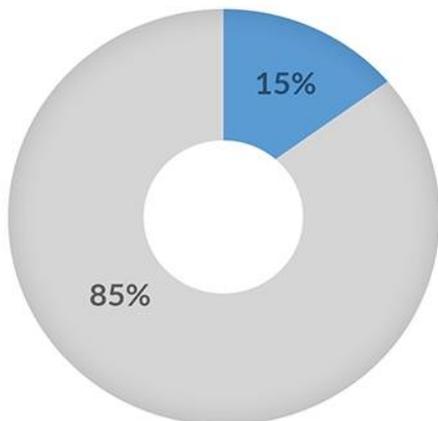
### IEC MATERIALS

Creating posters, charts and painting walls with educational messages through competitions.



# FUNDS AND EXPENDITURE

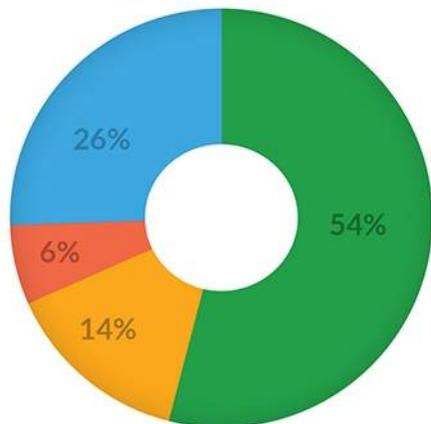
---



## ACTIVITY WISE EXPENDITURE

- Administration, Support, Fundraising, Monitoring & Evaluation - ₹ 10.13 cr
- Program Expenditure - ₹ 57.08 cr

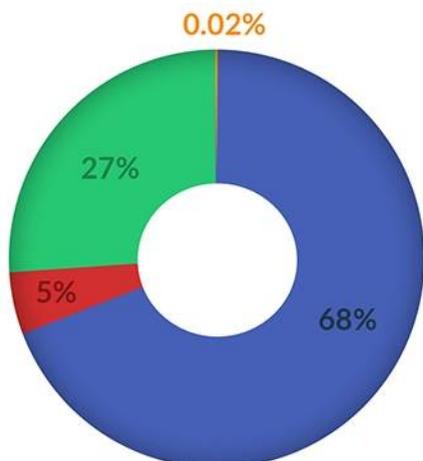
**TOTAL: ₹ 67.21 cr**



## PROGRAM EXPENDITURE

- Economic Development - ₹ 30.84 cr
- Education - ₹ 8.16 cr
- Health & Nutrition - ₹ 3.49 cr
- Water & Sanitation - ₹ 14.57 cr

**TOTAL: ₹ 57.08 cr**



## SOURCE OF FUNDS

- Corporate - ₹ 45.39 cr
- Individuals - ₹ 3.24 cr
- Trusts - ₹ 18.49 cr
- Others - ₹ 0.02 cr

**TOTAL: ₹ 67.14 cr**

# FINANCIALS

Swades Foundation

Statement of Income And Expenditure for the period ending 31st March 2018

Amounts in Rs.

Particulars	For the year ended March 31, 2018	For the year ended March 31, 2017
<b>(A) Income</b>		
(1) Donations	67,05,44,763	30,00,000
(2) Other Income	8,65,923	-
<b>Total Income (1+2)</b>	<b>67,14,10,686</b>	<b>30,00,000</b>
<b>(B) EXPENDITURE</b>		
(1) Programme Expenses	48,04,98,687	-
(2) Employee benefits Expenses	16,13,69,102	1,21,885
(3) Other Expenses	2,94,84,090	7,42,094
(4) Depreciation and amortisation	7,39,582	8,113
<b>Total Expenditure (1+2+3+4)</b>	<b>67,20,91,462</b>	<b>8,72,092</b>
<b>(Defecit)/Surplus of Income over Expenditure (A-B)</b>	<b>(6,80,776)</b>	<b>21,27,908</b>
Basic and Diluted Earnings per share (Face Value of Rs. 10 each)	(68.08)	212.79
In terms of our report attached <b>For Deloitte Haskins &amp; Sells LLP</b> <b>Chartered Accountants</b>		
<b>Ketan Vora</b> Partner	<b>Rohinton Screwvala</b> Director DIN No:- 00003423	<b>Zarina Screwvala</b> Director DIN No:- 00004518
Place: Mumbai Date:27th September 2018	Place: Mumbai Date:27th September 2018	

Swades Foundation  
Balance Sheet as at 31st March 2018

Amounts in Rs.

Particulars	As at March 31, 2018	As at March 31, 2017
<b>(A) EQUITY AND LIABILITIES</b>		
<b>(1) Shareholders' Funds</b>		
(a) Share Capital	1,00,000	1,00,000
(b) Corpus Fund	8,50,000	8,50,000
(c) Reserves and Surplus	15,38,465	22,19,241
	<b>24,88,465</b>	<b>31,69,241</b>
<b>(2) Non-Current Liabilities</b>		
(a) Long-term Provision	33,36,630	-
	<b>33,36,630</b>	-
<b>(3) Current Liabilities</b>		
(a) Trade payables		
(i) total outstanding dues to micro enterprises and small enterprises	-	-
(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	6,90,11,047	1,61,651
(b) Other Current Liabilities	27,99,76,770	46,025
(c) Short-term Provision	7,28,080	-
	<b>34,97,15,898</b>	<b>2,07,676</b>
<b>Total</b>	<b>35,55,40,993</b>	<b>33,76,917</b>
<b>ASSETS</b>		
<b>(1) Non-Current Assets</b>		
(a) Fixed Assets		
(i) Property, Plant and Equipment	30,65,470	7,79,785
(ii) Intangible Assets	21,29,068	-
(b) Long-term Loans and Advances	2,81,500	1,81,500
	<b>54,76,038</b>	<b>9,61,285</b>
<b>(2) Current Assets</b>		
(a) Cash and Cash equivalents	34,75,04,220	14,94,987
(b) Short-term Loans & Advances	18,19,787	9,20,645
(c) Other Current Assets	7,40,948	-
	<b>35,00,64,956</b>	<b>24,15,632</b>
<b>Total</b>	<b>35,55,40,993</b>	<b>33,76,917</b>
In terms of our report attached <b>For Deloitte Haskins &amp; Sells LLP</b> Chartered Accountants	For and on behalf of Board of Directors	
<b>Ketan Vora</b> Partner	<b>Rohinton Screwvala</b> Director DIN No:- 00003423	<b>Zarina Screwvala</b> Director DIN No:- 00004518
Place: Mumbai Date: 27th September 2018	Place: Mumbai Date: 27th September 2018	

स्वदेश  
फाउंडेशन  
ग्रामीण सक्षमीकरण



swades  
FOUNDATION  
Rural Empowerment



Nishuvi, 3<sup>rd</sup> floor, 75, Dr Annie Besant Road,  
Worli, Mumbai - 400018, Maharashtra



contact.us@swadesfoundation.org



www.swadesfoundation.org



022 6109 3730