Lack of diversity perpetuates status quo

SAULIG SINGH, INDIAN INSTITUTE OF MANAGEMENT, KOLKATA

“Lack of diversity perpetuates status quo by pushing aside the concerns of those with diverse experiences, which in turn leads to a lack of performance.”

Sajid says the issue of diversity is a complex one, and it requires a holistic approach to address. “We need to look at all aspects of diversity, including gender, race, religion, and sexual orientation, to create a truly inclusive workplace.”

Sajid suggests that companies should take proactive steps to promote diversity, such as implementing quota systems, offering mentorship programs, and providing training to employees on diversity and inclusion. “We should also celebrate diversity and recognize the value it brings to the workplace.”

Sajid notes that diversity is not just a moral obligation, but it is also a business imperative. “A diverse workforce can bring fresh perspectives, innovative ideas, and increased creativity to the table.”

Sajid concludes that companies must take responsibility for promoting diversity and creating a welcoming environment for all employees. “We need to make diversity a priority, and not just a buzzword.”

Overcome self-doubt and just do it

AARON WENTHAL, TECHCOACH

“Aaron Welthal, TechCoach, is a venture capitalist who has been in the industry for over 10 years. He has invested in over 50 startups and has helped many founders turn their ideas into successful businesses.”

Aarong Welthal emphasizes the importance of overcoming self-doubt and just doing it. “Many entrepreneurs are hesitant to take the leap, but the only way to succeed is to try.”

Aarong suggests that entrepreneurs should focus on their passion and not worry about failure. “Failure is a natural part of the process, and it can be a valuable learning experience.”

Aarong believes that the key to success is to be persistent and never give up. “You must keep trying until you find the right solution.”

Aarong concludes that success is not just about having a great idea, but it is also about having the right mindset and taking action. “Don’t wait for the perfect moment, just start doing it.”

Women are breaking all STEREOTYPES

DIYA GODHARA, FOUNDER, THE PINK MINT

“Women are breaking all stereotypes and proving that they can achieve anything they set their minds to.”

Diya Godhara, founder of The Pink Mint, is an inspiration to many. She has built a successful tech startup and has been recognized for her contributions to the tech industry.

Diya believes that women should be encouraged to pursue their passions and not be held back by traditional roles. “Women can be leaders and innovators in any field, and they should not be limited by gender stereotypes.”

Diya suggests that companies should provide equal opportunities to women and support their career growth. “Women should be given the same opportunities as men to succeed and thrive.”

Diya concludes that women are capable of achieving anything they set their minds to, and they should be encouraged to pursue their dreams.

Crucial lesson: Technology brings scale

GEGG GODHARA, CO-FOUNDER & CEO, APPY BASKET

“Tech brings scale to businesses, allowing them to reach a larger audience and expand their reach.”

Greg Godhara, co-founder and CEO of Appy Basket, has built a successful e-commerce platform that provides fresh produce and groceries to consumers. He believes that technology is the key to success.

Greg notes that technology has allowed him to scale his business quickly and efficiently. “Technology has enabled us to connect with customers in a way that was not possible before.”

Greg suggests that businesses should leverage technology to their advantage. “Technology is a powerful tool that can help businesses grow and succeed.”

Greg concludes that technology is the key to scaling businesses and reaching a larger audience.

BUILDING FASHION BRANDS WITH TECH

ROORAY MISHRA, PARTNER, VENTURE UNION

“Fashion brands can leverage technology to enhance the customer experience and drive sales.”

Rooray Mishra, partner at Venture Union, has worked with several fashion brands and has helped them to leverage technology to their advantage.

Rooray suggests that fashion brands should focus on creating a seamless customer experience that can be enhanced through technology. “Technology can help fashion brands to understand their customers better and provide them with personalized experiences.”

Rooray concludes that technology is a key to driving sales and growing fashion brands.

Don't forget the hard calls you took

AARTI RAIKHAMKAR, TECHCOACH

“Aarti Raiakhm, tech coach, is a venture capitalist who has invested in over 20 startups. She has helped many founders turn their ideas into successful businesses.”

Aarti believes that founders should not be afraid to make difficult decisions. “Making hard decisions is a necessary part of growing a business.”

Aarti suggests that founders should be prepared to make tough decisions, even if it means losing money. “You have to be willing to risk money to grow your business.”

Aarti concludes that making hard decisions is necessary for the success of a business.

Learn to converse in tech

KAMALE ACHARYA, TECHCOACH

“Kamale Acharya, tech coach, is a venture capitalist who has invested in over 30 startups. She has helped many founders turn their ideas into successful businesses.”

Kamale believes that founders should learn to converse in tech. “Tech is not just about coding, it’s about understanding the language of tech.”

Kamale suggests that founders should learn to speak the language of tech. “You have to be able to understand the nuances of technology and communicate effectively.”

Kamale concludes that learning to converse in tech is essential for founders.

Connecting to Rural India with Tech

ZARBA SREEDHARAN, TECHCOACH

“Zarba Sreedharan, tech coach, is a venture capitalist who has invested in over 40 startups. She has helped many founders turn their ideas into successful businesses.”

Zarba believes that technology can help bridge the digital divide in rural India. “Tech can help connect rural areas with the rest of the world.”

Zarba suggests that founders should focus on building tech solutions that can help connect rural areas with the rest of the world. “Tech can help bring about social change and improve the lives of people in rural areas.”

Zarba concludes that technology has the potential to transform rural India.